

Yamaha Unified Communications, Inc.

Cookie Policy

Yamaha Unified Communications Cookie Policy
December 21, 2018

Yamaha Unified Communications, Inc. (Yamaha UC) and our partners use cookies or similar technologies to analyze trends, administer and track users' movements during your website visit, and gather demographic information.

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used to make websites work, function with greater efficiency, or to provide information of our users' experience during use of our websites. The table below explains the cookies that Yamaha UC uses and why.

Cookie	Purpose	Practice
Functional Cookies	Preferences and Settings	These cookies are used to record a user's choice and settings that enable our website to operate correctly or that maintain your preferences over time and may be stored on your device. For example, Yamaha UC saves preferences, such as language, browser and multimedia player settings, these enable the browser to remember these setting each time you return to the site. Note: If you opt out of interest-based advertising, we store your opt-out preference in a cookie on your device.
	Sign-in and Authentication	When you sign into a website using your Yamaha UC account, we store a unique ID number, and the time you signed in, in an encrypted cookie on your device. This cookie allows you to move from page to page within the site without having to sign in again on each page. You can also save your sign-in information, so you do not have to sign in each time you return to the site
Advertising Cookies	Interest-Based Advertising	Yamaha UC uses cookies to collect data about your online activity and identify your interests so that we can provide advertising that is most relevant to you. You can opt out of receiving interest-based advertising from Yamaha UC as described in the How to Control Cookies section of this cookie policy.
Universal Analytics	Analytics	To provide our products, and improve your user experience on our website, Yamaha UC uses cookies and other identifiers to gather usage and performance data. For example, we use cookies to count the number of unique visitors to a web page or service, visitors to our blog and to develop other statistics

about the operations of our products. This includes cookies from Yamaha UC and from third-party analytics providers. We use the information to compile reports and to help us improve the website.

Some of our websites include code snippets provided by social media companies that can sense if you are already logged into a given social media account so you can easily share Yamaha UC content with other social media users via that account. These code snippets read cookies set previously by social media company web content while you are logged in and browsing such content on those social media sites.

We embed videos from Yamaha UC's YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player. YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode.

Yamaha UC uses performance cookies for load balancing to ensure that websites remain up and operating.

Facebook and
YouTube
Cookies

Social Media

Service
Cookies

Performance

How to Control Cookies

Most web browsers automatically accept cookies but provide controls that allow you to block or delete them. For example, in most modern browsers, you can block or delete cookies by clicking Settings > Privacy > Cookies. Instructions for blocking or deleting cookies in other browsers may be available in each browser's privacy or help documentation. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org or www.allaboutcookies.org.

Certain features of Yamaha UC's products depend on cookies. Please be aware that if you choose to block cookies, you may not be able to sign in or use those features, and preferences that are dependent on cookies may be lost. If you choose to delete cookies, settings and preferences controlled by those cookies, including advertising preferences, will be deleted and may need to be recreated.

Insofar as the cookies comprise your personal data, we will process such personal data in accordance with the terms of our [Privacy Policy](#).

Contact Us

If you have any questions about the use of cookies on our websites, please contact:

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Revisions to Our Cookie Policy

We may amend this Cookie Policy from time-to-time, when we make updates, changes or revisions, they will be effective when we post the updated Cookie Policy to our site. A notice on the website will tell website users of the updated policy for two weeks after posting, asking them to review the updated policy.